

# Client Library APIs

RecoPick    RecoPick    Javascript .

RecoPick    .

RecoPick    ,    .

RecoPick    Widget API    .

( ) .

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RecoPick    HTML `</head>` . recoPick API .

API .

```
<script type="text/javascript">
(function(w,d,n,s,e,o) {
  w[n]=w[n]||function(){(w[n].q=w[n].q||[]).push(arguments)};
  e=d.createElement(s);e.async=1;e.charset='utf-8';e.src='//static.recopick.com/dist/production.min.js';
  o=d.getElementsByTagName(s)[0];o.parentNode.insertBefore(e,o);
})(window, document, 'recoPick', 'script');

//        'SERVICE_NAME' RecoPick        . : example.com
recoPick('service', 'SERVICE_NAME');
//        .
// : recoPick('sendLog', 'view', '123');
</script>
```

'SERVICE\_NAME' .

- , [www.example.com](http://www.example.com) "www" recoPick('service','example.com').
- , recoPick . (recoPick .)
- , .

## Logging API

Logging API , , , .

sendLog RecoPick . API .

```
<script type="text/javascript">
(function(w,d,n,s,e,o) {
  w[n]=w[n]||function(){(w[n].q=w[n].q||[]).push(arguments)};
  e=d.createElement(s);e.async=1;e.charset='utf-8';e.src='//static.recopick.com/dist/production.min.js';
  o=d.getElementsByTagName(s)[0];o.parentNode.insertBefore(e,o);
})(window, document, 'recoPick', 'script');
recoPick('service', 'SERVICE_NAME'); // , 'SERVICE_NAME' .
recoPick('sendLog', ACTION_TYPE, ITEM_ID); // , ACTION_TYPE, ITEM_ID .
</script>
```

<b>ACTION_TYPE</b>	. ACTION_TYPE .	
(Required)	<b>visit</b>	view/basket/order/search .
	<b>view</b>	view .
	<b>basket</b>	. view ., .
	<b>order</b>	. view, basket .
	<b>search</b>	, , , , .
<b>ITEM_ID</b>	ACTION_TYPE view/basket/order . ACTION_TYPE search . 0 1 ITEM_ID . ITEM_ID . ITEM_ID , , Object . item_id URL . <ul style="list-style-type: none"> <li>• 1: URL <a href="http://recopick.com/product/123">http://recopick.com/product/123</a>, <a href="http://recopick.com/product/124">http://recopick.com/product/124</a> item_id "123", "124" .</li> <li>• 2: URL <a href="http://recopick.com/accessory/123">http://recopick.com/accessory/123</a> , <a href="http://recopick.com/mobile/124">http://recopick.com/mobile/124</a> item_id "accessory/123", "mobile/124" .</li> <li>• 3: URL <a href="http://recopick.com/product/view.php?product_id=123">http://recopick.com/product/view.php?product_id=123</a> , <a href="http://recopick.com/product/view.php?product_id=124">http://recopick.com/product/view.php?product_id=124</a> item_id "123", "124" .</li> <li>• 4: URL <a href="http://recopick.com/product/view.php?category=accessory&amp;product_id=123">http://recopick.com/product/view.php?category=accessory&amp;product_id=123</a> , <a href="http://recopick.com/product/view.php?category=mobile&amp;product_id=124">http://recopick.com/product/view.php?category=mobile&amp;product_id=124</a> item_id "category=accessory&amp;product_id=123", "category=mobile&amp;product_id=124" . , category 3 .</li> </ul> Example .	

## Example

- , 133 :

```
recoPick('sendLog', 'view', '133');
```

- 133 :

```
recoPick('sendLog', 'order', '133');
```

- 133 1, 345 2 :

```
recoPick('sendLog', 'basket', {id:'133', count:1}, {id:'345', count:2});
```

- 133 :

```
recoPick('sendLog', 'basket', '133');
```

- 133 1, 345 2 :

```
recoPick('sendLog', 'basket', {id:'133', count:1, total_sales: 1000}, {id:'345', count:2, total_sales: 4000});
```

- 1000 133 1, 2000 345 2 : (total\_sales X .)

```
recoPick('sendLog', 'basket', {id:'133', count:1, total_sales: 1000}, {id:'345', count:2, total_sales: 4000});
```

- , ID :

```
recoPick('sendLog', 'visit');
```

- ( .):

```
recoPick('sendLog', 'basket', '123', 256, {id: '133', category: 'fantasy' });
```

- ID , . (JavaScript object id .)

```
recoPick('sendLog', 'view', {id: '133', price: '15000' });  
recoPick('sendLog', 'view', {id: '133', category: 'ticket' });  
recoPick('sendLog', 'view', {id: '133', price: '15000', category:'ticket' });
```

- item\_id , .

```
recoPick('sendLog', 'order', '123');  
recoPick('sendLog', 'order', 123);  
recoPick('sendLog', 'order', '123ITEM');
```

- count 1. .

```
recoPick('sendLog', 'order', '123');  
recoPick('sendLog', 'order', {id:'123'});  
recoPick('sendLog', 'order', {id: '133', count: 1});
```

- ""

```
recoPick('sendLog', 'search', '');
```

## Widget API

Widget API . . .

```
<div id="recopick_widget">  
  <script>  
    (function(w,n){w[n]=w[n]||function(){(w[n].q=w[n].q||[]).push(arguments)}})(window, 'recoPick');  
    recoPick('widget', DOM_ID[, ITEM_ID[, OPTIONS], CALLBACK]);  
  </script>  
</div>
```

- **DOM\_ID:** HTML id. div id 'recopick\_widget' DOM\_ID 'recopick\_widget' .
- **ITEM\_ID:** , ID ID. null ID . (: "ITEM\_ID1") (2: ["ITEM\_ID1", "ITEM\_ID2"])
- **OPTIONS:** . JavaScript object , .
- **CALLBACK:** . Boolean .

## Example

```
<div id="recopick_widget">
  <script>
    (function(w,n){w[n]=w[n]||function(){(w[n].q=w[n].q||[]).push(arguments)};}(window, 'recoPick'));
    recoPick('widget', "recopick_widget");
  </script>
</div>
```

[RecoPick Admin Dashboard](#) , " " .

" " , , , .

ID(item\_id), div .

div .

## CALLBACK

```
<div id="recopick_widget">
  <script>
    (function(w,n){w[n]=w[n]||function(){(w[n].q=w[n].q||[]).push(arguments)};}(window, 'recoPick'));
    recoPick('widget', "recopick_widget", null, function (done) {
      if (!done) {
        alert(" !");
      }
    });
  </script>
</div>
```

## OPTIONS

```
<div id="recopick_widget">
  <script>
    (function(w,n){w[n]=w[n]||function(){(w[n].q=w[n].q||[]).push(arguments)};}(window, 'recoPick'));
    recoPick('widget', "recopick_widget", null, {widget_type: 'view', channel: 'main'}, function (done) {
      if (!done) {
        alert(" !");
      }
    });
  </script>
</div>
```

<b>widget_type</b>	<p>. (view_together).</p> <ul style="list-style-type: none"> <li>• : view_together</li> <li>• : buy_together</li> <li>• : view</li> <li>• Top: reco_click_rate</li> <li>• Top: purchase_rate</li> <li>• Top: reco_inflow_rate</li> <li>• : user ( <a href="http://admin.recopick.com">admin.recopick.com</a> ).</li> </ul> <p><b>Example:</b></p> <pre>1: &lt;div id="recopick_widget" data-widget_type="reco_click_rate"&gt;&lt;/div&gt; 2: recoPick('widget', 'recopick_widget', null, {widget_type: 'purchase_rate'}); 3: recoPick('widget', 'recopick_widget', null, {widget_type: 'user,purchase_rate'}); // ( , Top )</pre>
<b>widget_id</b>	<p>ID. ID " " .</p> <p><b>Example:</b></p> <pre>1: &lt;div id="recopick_widget" data-widget_id="gqieKeLe"&gt;&lt;/div&gt; 2: recoPick('widget', 'recopick_widget', null, {widget_id: 'gqieKeLe'});</pre>
<b>item_id</b>	<p>ID. 24// .</p> <p>recoPick('sendLog') ID data-item_id recoPick('sendLog') ID .</p> <p>ID .</p> <p><b>Example:</b></p> <pre>1: &lt;div id="recopick_widget" data-item_id="SFSELF078218"&gt;&lt;/div&gt; 2: recoPick('widget', 'recopick_widget', 'SFFFEQ075923');</pre>
<b>width</b>	<p>. (: "100%")</p> <p>.</p> <p><b>Example:</b></p> <pre>1: &lt;div id="recopick_widget" data-width="900"&gt;&lt;/div&gt; 2: recoPick('widget', 'recopick_widget', null, {widget: 900});</pre>
<b>has_outline</b>	<p>. 1 . 0 .</p> <p><b>Example:</b></p> <pre>1: &lt;div id="recopick_widget" data-has_outline="1"&gt;&lt;/div&gt; 2: recoPick('widget', 'recopick_widget', null, {has_outline: 1});</pre>
<b>title_type</b>	<p>. .</p> <p><b>Example:</b></p> <pre>1: &lt;div id="recopick_widget" data-title_type="text" data-title_text=" " &gt;&lt;/div&gt; 2: recoPick('widget', 'recopick_widget', null, {title_type: "text", title_text: ' '});</pre>
<b>title_type1</b> <b>title_type2</b> <b>title_type3</b>	<p>widget_type .</p>

<b>title_img</b>	<p>. URL .</p> <p><b>Example:</b></p> <p>1: &lt;div id="recopick_widget" data-title_img="http://api.recopick.com/widget_title/title_text1_03.png"&gt;&lt;/div&gt;</p> <p>2: recoPick('widget', 'recopick_widget', null, {title_img: "http://api.recopick.com/widget_title/title_text1_03.png"});</p>
<b>title_img1</b> <b>title_img2</b> <b>title_img3</b>	widget_type .
<b>title_text</b>	<p>. .</p> <p><b>Example:</b></p> <p>1: &lt;div id="recopick_widget" data-title_text=" " &gt;&lt;/div&gt;</p> <p>2: recoPick('widget', 'recopick_widget', null, {title_text: ' '});</p>
<b>title_text1</b> <b>title_text2</b> <b>title_text3</b>	widget_type .
<b>title_size</b>	<p>. .</p> <p><b>Example:</b></p> <p>1: &lt;div id="recopick_widget" data-title_text=" " &gt;&lt;/div&gt;</p> <p>2: recoPick('widget', 'recopick_widget', null, {title_text: ' ', title_size: 15});</p>
<b>title_size1</b> <b>title_size2</b> <b>title_size3</b>	widget_type .
<b>has_thumbnail</b>	<p>.0 .1 .</p> <p><b>Example:</b></p> <p>1: &lt;div id="recopick_widget" data-has_thumbnail="0"&gt;&lt;/div&gt;</p> <p>2: recoPick('widget', 'recopick_widget', null, {has_thumbnail: 0});</p>
<b>page_count</b>	<p>.1 ,2 , .</p> <p>" " .</p> <p><b>Example:</b></p> <p>1: &lt;div id="recopick_widget" data-page_count="3"&gt;&lt;/div&gt;</p> <p>2: recoPick('widget', 'recopick_widget', null, {page_count: 3});</p>
<b>item_count</b>	<p>. . .</p> <p><b>Example:</b></p> <p>1: &lt;div id="recopick_widget" data-item_count="4"&gt;&lt;/div&gt;</p> <p>2: recoPick('widget', 'recopick_widget', null, {item_count: 4});</p>
<b>item_color</b>	<p>. .</p> <p><b>Example:</b></p> <p>1: &lt;div id="recopick_widget" data-page_color="#55d"&gt;&lt;/div&gt;</p> <p>2: recoPick('widget', 'recopick_widget', null, {page_count: '#55d'});</p>

<b>has_price</b>	<p>.1 .0 .</p> <p>0 .</p> <p><b>Example:</b></p> <p>1: &lt;div id="recopick_widget" data-has_price="1"&gt;&lt;/div&gt;</p> <p>2: recoPick('widget', 'recopick_widget', null, {has_price: '1'});</p>
<b>price_color</b>	<p>. .</p> <p><b>Example:</b></p> <p>1: &lt;div id="recopick_widget" data-price_color="#595"&gt;&lt;/div&gt;</p> <p>2: recoPick('widget', 'recopick_widget', null, {price_color: '#595'});</p>
<b>channel</b>	<p>. , , .</p> <p>.</p> <p>Tip) RecoPick , "main", "view" .</p> <p><b>Example:</b></p> <p>1: &lt;div id="recopick_widget" data-channel="ch01"&gt;&lt;/div&gt;</p> <p>2: recoPick('widget', 'recopick_widget', null, {channel: 'ch01'});</p>
<b>random</b>	<p>" , " , .</p> <p>shuffling .</p> <p><b>Example:</b></p> <p>1: &lt;div id="recopick_widget" data-random="all"&gt;&lt;/div&gt;</p> <p>2: recoPick('widget', 'recopick_widget', null, {random: 'all'});</p>

- [HTML JavaScript OPTIONS](#) [JavaScript OPTIONS](#) .

RecoPick , RecoPick .

Widget API .

```

<script type="text/javascript">
  (function(w,d,n,s,e,o) {
    w[n]=w[n]||function(){(w[n].q=w[n].q||[]).push(arguments)};
    e=d.createElement(s);e.async=1;e.charset='utf-8';e.src='//static.recopick.com/dist/production.min.js';
    o=d.getElementsByTagName(s)[0];o.parentNode.insertBefore(e,o);
  })(window, document, 'recoPick', 'script');
  recoPick('service', 'SERVICE_NAME');
  recoPick('sendLog', 'view', '123');
  recoPick('widget', 'recopick_widget');
  recoPick('widget', 'recopick_widget2'); // id="recopick_widget", id="recopick_widget2"
</script>

```

HTML ...

```

<!-- -->
<div id="recopick_widget"></div>
<!-- ... .. -->
<!-- -->
<div id="recopick_widget2"></div>

```

```

<script type="text/javascript">
  (function(w,d,n,s,e,o) {
    w[n]=w[n]||function(){(w[n].q=w[n].q||[]).push(arguments)};
    e=d.createElement(s);e.async=1;e.charset='utf-8';e.src='//static.recopick.com/dist/production.min.js';
    o=d.getElementsByTagName(s)[0];o.parentNode.insertBefore(e,o);
  })(window, document, 'recoPick', 'script');
  recoPick('service', 'SERVICE_NAME');
  recoPick('sendLog', 'view', '123');
  recoPick('widget', 'recopick_widget');
  recoPick('widget', 'recopick_widget2');
</script>

<div id="recopick_widget" data-item_id="123"></div>
<div id="recopick_widget2" data-item_id="124"></div>

```

HTML "123" "124"

```

<script type="text/javascript">
  (function(w,d,n,s,e,o) {
    w[n]=w[n]||function(){(w[n].q=w[n].q||[]).push(arguments)};
    e=d.createElement(s);e.async=1;e.charset='utf-8';e.src='//static.recopick.com/dist/production.min.js';
    o=d.getElementsByTagName(s)[0];o.parentNode.insertBefore(e,o);
  })(window, document, 'recoPick', 'script');
  recoPick('service', 'SERVICE_NAME');
  recoPick('sendLog', 'view', '123');
  recoPick('widget', 'recopick_widget', '123'); // recopick_widget ID ITEM_ID 123
  recoPick('widget', 'recopick_widget2', '124'); // recopick_widget2 ID ITEM_ID 124
</script>

<div id="recopick_widget"></div>
<div id="recopick_widget2"></div>

```

RecoPick , // . HTML data-widget\_type .

(,)

: <https://admin.recopick.com/-/rand>

```

<!-- SERVICE_NAME URL recopick.com --> </head> -->
<script type="text/javascript">

  (function(w,d,n,s,e,o) {
    w[n]=w[n]||function(){(w[n].q=w[n].q||[]).push(arguments)};
    e=d.createElement(s);e.async=1;e.charset='utf-8';e.src='//static.recopick.com/dist/production.min.js';
    o=d.getElementsByTagName(s)[0];o.parentNode.insertBefore(e,o);
  })(window, document, 'recoPick', 'script');
  recoPick('service', 'SERVICE_NAME');
  recoPick('widget', 'recopick_widget_view'); // , !

</script>

<!-- . -->
<div id="recopick_widget_view" data-widget_type="view_together"></div>

```



```

<!-- SERVICE_NAME URL recopick.com </head> -->
<script type="text/javascript">

  (function(w,d,n,s,e,o) {
    w[n]=w[n]||function(){(w[n].q=w[n].q||[]).push(arguments)};
    e=d.createElement(s);e.async=1;e.charset='utf-8';e.src='//static.recopick.com/dist/production.min.js';
    o=d.getElementsByTagName(s)[0];o.parentNode.insertBefore(e,o);
  })(window, document, 'recoPick', 'script');
  recoPick('service', 'SERVICE_NAME');
  recoPick('widget', 'recopick_widget_buy'); // , !

</script>

<!-- . -->
<div id="recopick_widget_buy" data-widget_type="buy_together"></div>

```

```

<!-- SERVICE_NAME URL recopick.com </head> -->
<script type="text/javascript">

  (function(w,d,n,s,e,o) {
    w[n]=w[n]||function(){(w[n].q=w[n].q||[]).push(arguments)};
    e=d.createElement(s);e.async=1;e.charset='utf-8';e.src='//static.recopick.com/dist/production.min.js';
    o=d.getElementsByTagName(s)[0];o.parentNode.insertBefore(e,o);
  })(window, document, 'recoPick', 'script');
  recoPick('service', 'SERVICE_NAME');
  recoPick('widget', 'recopick_widget_user'); // , !

</script>

<!-- . -->
<div id="recopick_widget_user" data-widget_type="user"></div>

```

-

// / .

Top 100 : <https://admin.recopick.com/-/item/top100/ctr>

```

<!-- SERVICE_NAME URL recopick.com </head> -->
<script type="text/javascript">

  (function(w,d,n,s,e,o) {
    w[n]=w[n]||function(){(w[n].q=w[n].q||[]).push(arguments)};
    e=d.createElement(s);e.async=1;e.charset='utf-8';e.src='//static.recopick.com/dist/production.min.js';
    o=d.getElementsByTagName(s)[0];o.parentNode.insertBefore(e,o);
  })(window, document, 'recoPick', 'script');
  recoPick('service', 'SERVICE_NAME');
  recoPick('widget', 'recopick_widget_click'); // , !

</script>

<!-- . -->
<div id="recopick_widget_click" data-widget_type="reco_click_rate"></div>

```

-

// / .

Top 100 : [https://admin.recopick.com/-/item/top100/purchase\\_rate](https://admin.recopick.com/-/item/top100/purchase_rate)

```

<!-- SERVICE_NAME URL recopick.com </head> -->
<script type="text/javascript">

  (function(w,d,n,s,e,o) {
    w[n]=w[n]||function(){(w[n].q=w[n].q||[]).push(arguments)};
    e=d.createElement(s);e.async=1;e.charset='utf-8';e.src='//static.recopick.com/dist/production.min.js';
    o=d.getElementsByTagName(s)[0];o.parentNode.insertBefore(e,o);
  })(window, document, 'recoPick', 'script');
  recoPick('service', 'SERVICE_NAME');
  recoPick('widget', 'recopick_widget_purchase'); // ,           !

</script>

<!--           . -->
<div id="recopick_widget_purchase" data-widget_type="purchase_rate"></div>

```

-

// / .

Top 100 : [https://admin.recopick.com/-/item/top100/item\\_inflow](https://admin.recopick.com/-/item/top100/item_inflow)

```

<!-- SERVICE_NAME URL recopick.com </head> -->
<script type="text/javascript">

  (function(w,d,n,s,e,o) {
    w[n]=w[n]||function(){(w[n].q=w[n].q||[]).push(arguments)};
    e=d.createElement(s);e.async=1;e.charset='utf-8';e.src='//static.recopick.com/dist/production.min.js';
    o=d.getElementsByTagName(s)[0];o.parentNode.insertBefore(e,o);
  })(window, document, 'recoPick', 'script');
  recoPick('service', 'SERVICE_NAME');
  recoPick('widget', 'recopick_widget_inflow'); // ,           !

</script>

<!--           . -->
<div id="recopick_widget_inflow" data-widget_type="reco_inflow_rate"></div>

```

-

: <https://admin.recopick.com/-/items>

```

<!-- SERVICE_NAME URL recopick.com </head> -->
<script type="text/javascript">

  (function(w,d,n,s,e,o) {
    w[n]=w[n]||function(){(w[n].q=w[n].q||[]).push(arguments)};
    e=d.createElement(s);e.async=1;e.charset='utf-8';e.src='//static.recopick.com/dist/production.min.js';
    o=d.getElementsByTagName(s)[0];o.parentNode.insertBefore(e,o);
  })(window, document, 'recoPick', 'script');
  recoPick('service', 'SERVICE_NAME');
  recoPick('widget', 'recopick_widget_view'); // ,           !

</script>

<!--           . -->
<div id="recopick_widget_view" data-widget_type="view"></div>

```

(widget\_type)

```

<!-- SERVICE_NAME URL recopick.com </head> -->
<script type="text/javascript">

  (function(w,d,n,s,e,o) {
    w[n]=w[n]||function(){(w[n].q=w[n].q||[]).push(arguments)};
    e=d.createElement(s);e.async=1;e.charset='utf-8';e.src='//static.recopick.com/dist/production.min.js';
    o=d.getElementsByTagName(s)[0];o.parentNode.insertBefore(e,o);
  })(window, document, 'recoPick', 'script');
  recoPick('service', 'SERVICE_NAME');
  recoPick('widget', 'recopick_widget_multi'); // , !

</script>

<!-- . -->
<div id="recopick_widget_multi" data-widget_type="user.view"></div> <!-- (user) (view) -->

```

recoPick('widget') .

```

<!-- SERVICE_NAME URL recopick.com </head> -->
<script type="text/javascript">

  (function(w,d,n,s,e,o) {
    w[n]=w[n]||function(){(w[n].q=w[n].q||[]).push(arguments)};
    e=d.createElement(s);e.async=1;e.charset='utf-8';e.src='//static.recopick.com/dist/production.min.js';
    o=d.getElementsByTagName(s)[0];o.parentNode.insertBefore(e,o);
  })(window, document, 'recoPick', 'script');
  recoPick('service', 'SERVICE_NAME');
  recoPick('widget', 'recopick_widget_multi', null, {widget_type: ['user', 'view']}); // , !

</script>

<!-- . -->
<div id="recopick_widget_multi"></div>

```

## AB test API

## AB test API A/B .

A/B

A/B .

- AB (<https://admin.recopick.com/-/abtest>) .



1. : .
2. /: .
3. : . ( <https://admin.recopick.com/-/widget/> ) / .
4. : . "test" , "abtest\_test" .
5. : 10 . 1 2 5:5 0~4 1, 5~9 2 .
6. 3 ( 5 ) .

- " " " HTML . .

### 코드 가져오기

동일한 위치에서 테스트하기

위젯이 표시될 위치에 아래 코드를 붙여넣기 하세요.

```
<div id="recopick-widget-oAcjL8in" data-abtest_id="oAcjL8in">
  <script>
    (function(w,n){w[n]=w[n]||function(){(w[n].q=w[n].q||[]).push(arguments)}})(window, 'recoPick');
    recoPick('abtest', "recopick-widget-oAcjL8in");
  </script>
</div>
```

여러 위치에서 테스트하기

각 그룹별 코드를 표시될 위치에 각각 붙여넣기 하세요.

그룹1

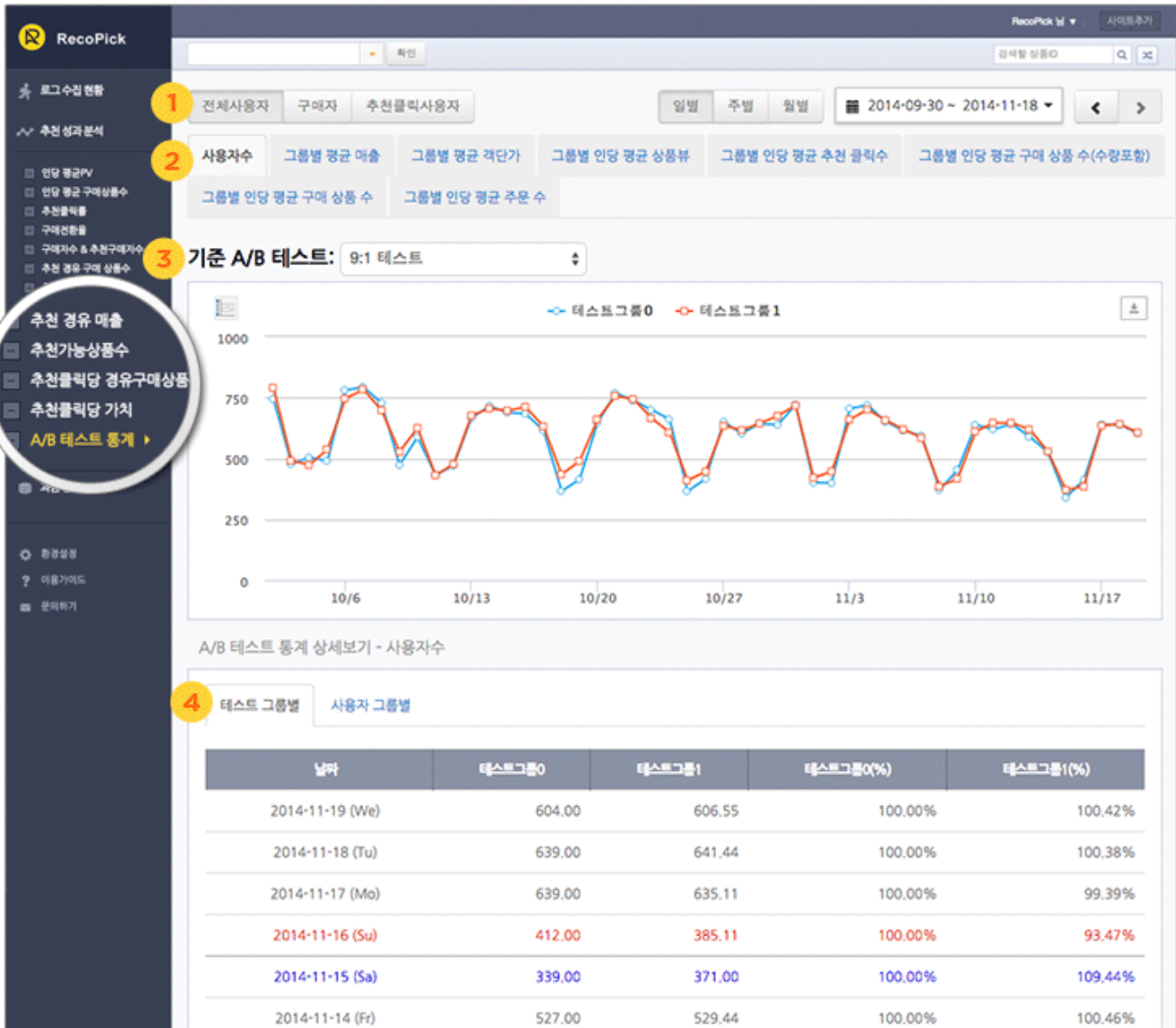
```
<div id="recopick-widget-oAcjL8in-1" data-abtest_id="oAcjL8in">
  <script>
    (function(w,n){w[n]=w[n]||function(){(w[n].q=w[n].q||[]).push(arguments)}})(window, 'recoPick');
    recoPick('abtest', "recopick-widget-oAcjL8in-1", 1);
  </script>
</div>
```

확인

A/B

A/B A/B .

- A/B ( [https://admin.recopick.com/237/recommend/user\\_group\\_stat](https://admin.recopick.com/237/recommend/user_group_stat) ) . A/B .



1. . . . .
2. . (1) , (2) .
3. A/B . "A/B " .  
, A/B 0 0~8, 1 9 0 0~8, 1 9 .
4. " " 0~9 .

## User Identification API

RecoPick (UID) . RecoPick UID .

( ! API UID API . )

RecoPick UID , .

## setUID

RecoPick ID ID setUID .

(: , )

[\\*Native\(Hybrid\)App setUID\\_GAID\\_IDFA\\_](#)

[\\*Native\(Hybrid\)App sendLog\\_setGAID\\_setIDFA\\_](#)

```
<script type="text/javascript">
  (function(w,d,n,s,e,o) {
    w[n]=w[n]||function(){(w[n].q=w[n].q||[]).push(arguments)};
    e=d.createElement(s);e.async=1;e.charset='utf-8';e.src='//static.recopick.com/dist/production.min.js';
    o=d.getElementsByTagName(s)[0];o.parentNode.insertBefore(e,o);
  })(window, document, 'recoPick', 'script');
  recoPick('service', 'SERVICE_NAME'); // , 'SERVICE_NAME' .
  recoPick('setUID', USER_ID); // USER_ID id . .
  // Native(Hybrid)App USER_ID GAID IDFA .
</script>
```

## fetchUID

UID .setUID UID , RecoPick .

```
<script type="text/javascript">
  (function(w,d,n,s,e,o) {
    w[n]=w[n]||function(){(w[n].q=w[n].q||[]).push(arguments)};
    e=d.createElement(s);e.async=1;e.charset='utf-8';e.src='//static.recopick.com/dist/production.min.js';
    o=d.getElementsByTagName(s)[0];o.parentNode.insertBefore(e,o);
  })(window, document, 'recoPick', 'script');
  recoPick('service', 'SERVICE_NAME'); // , 'SERVICE_NAME' .
  recoPick('fetchUID', function (uid) {
    // uid UID .
  });
</script>
```

RecoPick recopick\_uid .  
API recopick\_uid uid .

php

```
<?php
$recopick_uid = $_COOKIE['recopick_uid'];
echo $recopick_uid;
?>
```

## setMID

RecoPick UID setMID .  
PC UID MID RecoPick .  
MID [Logging API](#) API .

⚠ .( )

```

<script type="text/javascript">
  (function(w,d,n,s,e,o) {
    w[n]=w[n]||function(){(w[n].q=w[n].q||[]).push(arguments)};
    e=d.createElement(s);e.async=1;e.charset='utf-8';e.src='//static.recopick.com/dist/production.min.js';
    o=d.getElementsByTagName(s)[0];o.parentNode.insertBefore(e,o);
  })(window, document, 'recoPick', 'script');
  recoPick('service', 'SERVICE_NAME'); // , 'SERVICE_NAME' .
  recoPick('setMID', MEMBER_ID); // MEMEBR_ID id . .
  recoPick('sendLog', 'view', '123'); // setMID , 'sendLog' , 'sendLog' setMID .
</script>

```

⚠️ [setMID](#) [sendLog](#) .

## setUserInfo

```

<script type="text/javascript">
  (function(w,d,n,s,e,o) {
    w[n]=w[n]||function(){(w[n].q=w[n].q||[]).push(arguments)};
    e=d.createElement(s);e.async=1;e.charset='utf-8';e.src='//static.recopick.com/dist/production.min.js';
    o=d.getElementsByTagName(s)[0];o.parentNode.insertBefore(e,o);
  })(window, document, 'recoPick', 'script');
  recoPick('service', 'SERVICE_NAME'); // , 'SERVICE_NAME' .

  recoPick('setUserInfo', {
    birthyear: 1985, //
    gender: 'F' // M: , F: , O:
  });
  // birthyear, gender .
  // recoPick('setUserInfo', 'birthyear', 1994);
  recoPick('sendLog', 'view', '123'); // setUserInfo , 'sendLog' , 'sendLog' setUserInfo .
</script>

```

[setUserInfo](#) . .

<b>birthyear</b>	( 4 ) : 1987
<b>gender</b>	(M: , F: , O: ) : F
<b>mid</b>	ID (setMID .)
<b>uid</b>	RecoPick ID ID (setUID .)

⚠️ [setUserInfo](#) [sendLog](#) .

## Device Identification API

Device API. Android GAID(Google Advertising Identifier) AAID(Android Advertising Identifier) , IOS IDFA(Identifier For Advertising) IFA .

[\\*Native\(Hybrid\) App sendLog](#) [setGAID](#) [setIDFA](#) .

## setGAID

Android GAID(Google Advertising ID) AAID(Android Advertising Identifier) API .

[i](#) Reference



```

<script type="text/javascript">
  (function(w,d,n,s,e,o) {
    w[n]=w[n]||function(){(w[n].q=w[n].q||[]).push(arguments)};
    e=d.createElement(s);e.async=1;e.charset='utf-8';e.src='//static.recopick.com/dist/production.min.js';
    o=d.getElementsByTagName(s)[0];o.parentNode.insertBefore(e,o);
  })(window, document, 'recoPick', 'script');
  recoPick('service', 'SERVICE_NAME'); // , 'SERVICE_NAME' .
  recoPick('setUID', GAID); // GAID UID .
  recoPick('setGAID', GAID); // GAID .
  recoPick('sendLog', 'view', '123'); // setGAID , 'sendLog' , 'sendLog' setGAID .
</script>

```

⚠️ setGAID sendLog .

## setIDFA

IOS IDFA(Identifier For Advertising) IFA API .

📖 [Reference](#)

```

<script type="text/javascript">
  (function(w,d,n,s,e,o) {
    w[n]=w[n]||function(){(w[n].q=w[n].q||[]).push(arguments)};
    e=d.createElement(s);e.async=1;e.charset='utf-8';e.src='//static.recopick.com/dist/production.min.js';
    o=d.getElementsByTagName(s)[0];o.parentNode.insertBefore(e,o);
  })(window, document, 'recoPick', 'script');
  recoPick('service', 'SERVICE_NAME'); // , 'SERVICE_NAME' .
  recoPick('setUID', IDFA); // IDFA UID .
  recoPick('setIDFA', IDFA); // IDFA .
  recoPick('sendLog', 'view', '123'); // setIDFA , 'sendLog' , 'sendLog' setIDFA .
</script>

```

⚠️ setIDFA sendLog .

## Advanced Usage Example

onclick recoPick . ajax .

```

<a href="#some_item_detail" onclick="recoPick('view', '...')">Some link</a>

```